



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 841582**  
**Schedule Dates** 08/07/12-08/12/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2723  
**Account Types** National/Political - Agency  
**Billing Type** Standard  
**Comments** RIGELL FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RIGELL FOR CONGRESS

**Date Entered** 07/10/12  
**Last Modified** 07/10/12  
**Entered By** Pennie Marsh  
**CO-OP** No  
**Headline #** 06224380  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$435.75  
**Net Total** \$2,469.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**  
**By Broadcast Month**  
Aug. 2012 8 Spots \$2,905.00  
Grand Total: 8 Spots \$2,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/10/12-08/10/12	5	:30	11P- 11:35P (ET)						1			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	7/10/12
2.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	6P- 6:30P (ET)							1		1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	7/10/12
3.0	Normal Line / SPOT	08/12/12-08/12/12	4	:30	5:58A- 8A (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)	13 NWS SUN	7/10/12
4.0	Normal Line / SPOT	08/09/12-08/09/12	5	:30	11P- 11:35P (ET)						1			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	7/10/12
5.0	Normal Line / SPOT	08/09/12-08/09/12	5	:30	6P- 6:30P (ET)						1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/10/12
6.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	6P- 6:30P (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/10/12
7.0	Normal Line / SPOT	08/08/12-08/08/12	5	:30	11P- 11:35P (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	7/10/12
8.0	Normal Line / SPOT	08/08/12-08/08/12	5	:30	4:30A- 4:59A (ET)								1	1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	7/10/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract #** 833830  
**Schedule Dates** 08/07/12-08/13/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** Telerep - Philadelphia  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2630  
**Account Types** National/Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 8/7  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* , SCOTT RIGELL FOR CONGRESS

**Date Entered** 06/08/12  
**Last Modified** 06/08/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166492  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$438.75  
**Net Total** \$2,486.25  
**Sales Tax**

**NOTROK (WVEC) (WVEC)**  
**By Broadcast Month**  
Aug. 2012 12 \$2,925.00  
**Grand Total:** 12 \$2,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/10/12-08/10/12	6	:30	6P- 6:30P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	6/8/12
2.0	Normal Line / SPOT	08/13/12-08/13/12	6	:30	11P- 11:35P (ET)		1							1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	6/8/12
3.0	Normal Line / SPOT	08/13/12-08/13/12	5	:30	4:30A- 4:59A (ET)		1							1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	6/8/12
4.0	Normal Line / SPOT	08/13/12-08/13/12	6	:30	6P- 6:30P (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	6/8/12
5.0	Normal Line / SPOT	08/11/12-08/11/12	6	:30	11:35P- 12:35A (ET)							1		1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	LAW & ORDER<	6/8/12
6.0	Normal Line / SPOT	08/12/12-08/12/12	9	:30	11:35P- 12:35A (ET)							1		1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	LAW & ORDER<	6/8/12
7.0	Normal Line / SPOT	08/09/12-08/09/12	5	:30	4:30A- 4:59A (ET)					1				1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	6/8/12
8.0	Normal Line / SPOT	08/09/12-08/09/12	5	:30	5A- 5:58A (ET)					1				1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	6/8/12
9.0	Normal Line / SPOT	08/07/12-08/07/12	6	:30	11P- 11:35P (ET)			1						1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	6/8/12
10.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	4:30A- 4:59A (ET)			1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	6/8/12
11.0	Normal Line / SPOT	08/07/12-08/07/12	5	:30	5A- 5:58A (ET)			1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	6/8/12
12.0	Normal Line / SPOT	08/08/12-08/08/12	6	:30	6P- 6:30P (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	6/8/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WVE</span>	<b>Date:</b> <span style="font-size: 1.2em;">8/3/12</span>
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I, Jon Ferrell,being/on behalf of: Scott Rigell, a legallyqualified candidate of the Republican politicalparty for the office of: U.S. Congressin the Virginia General Electionelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$4,955.50
# 841582  
833830



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC  
Signature Printed Name Title